



JONATHAN ASSOCIATION:

Strategic Planning

The Jonathan Association is a homeowners association that helps create a vibrant community by enacting and implementing home owner covenants, planning and operating neighborhood amenities such as parks and trails, engaging residents in community activities, and maintaining the health of the community's natural environment.

Strategic Initiatives

In November of 2023, the board of directors of the Jonathan Association held a planning session to determine the strategic initiatives for the next three years, 2024-2026. The initiatives and related strategies provide strategic guidance for the board's operations and the implementation of activities that advance the vibrancy of the Jonathan community. Each of the five initiatives (right) will have up to three strategies to support the initiative. Also identified are resources that help make the strategies successful.

Work Plan

The Jonathan Association will implement a work plan that lists tactics and activities for each of the five strategies. The association will align the resources required and assign responsibilities within the management company, board of directors and community members. Progress will be measured to ensure success and communicated to the members.



1. Perpetual improvement of best-in-class capital features and amenities for members of the Jonathan community



2. Increase management effectiveness through clear expectations and ongoing communication



3. Elevate board leadership effectiveness to lead the Jonathan community into its next chapter



4. Assess financial resources needed to sustain the Jonathan Association into perpetuity



5. Build engaging, mutually reinforcing partnerships that create opportunities for the Jonathan Community



111000 Bavaria Road,
Chaska, Minnesota 55318



(952) 448-4700



info@jonathaninchaska.com



www.jonathaninchaska.com